

Salinas Regional Soccer Complex



DRAFT
v2

A World Class Facility

Imagine a vibrant community where the love of soccer serves as a beacon of hope, health, and unity; going beyond the game to foster physical, mental and social well-being.

Now we can make that a reality with the expansion of the Salinas Regional Soccer Complex, making it **the largest single facility of its kind between San Francisco and Los Angeles.**

Salinas Regional Soccer Complex Board of Directors

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Vice President

Alexis Diaz Infante
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Maricela Cruz

Dr. Carissa Purnell

Alma Cervantes

Ian Jones

Eric Johnsen

Lino Belli

Don Chapin



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We work with a team of experts who are committed to the vision of community transformation through the creation of a world-class sports facility. Our partners include architects, engineers, and landscapers who have a deep understanding of what it takes. They are committed to delivering high-quality work that meets our standards of excellence.

**Salinas Regional Sports Authority
Board of Directors**

I love the Soccer Complex, the soccer community, and I love Salinas.

**Catherine Kobrinsky Evans,
Board of Directors, Vice President**

Expansion Plans for the Salinas Regional Soccer Complex

	Our Current Stats	Our Goals
Weekly Guests & Players	7,000	<ul style="list-style-type: none">• Estimated 12,000 upon completion of Phase 2• Estimated 20,000 after project completion
Land	20 acres of heritage fields redeveloped	<ul style="list-style-type: none">• 68 acres fully developed
Fields & Courts	13 grass soccer fields 6 for 11 person teams 3 for 9 person teams 3 for 7 person teams 1 for 4 person teams	<ul style="list-style-type: none">• 60,000 ft², 2-story wellness center and fieldhouse that contains 1 full-size indoor soccer field• 20 grass soccer fields including 13 heritage fields• 2 fully lighted turf fields• 8 beach soccer fields / 12 beach volleyball courts (120 x 75-yard sand court)• 1 basketball court• 3 fully lighted multi-sport game courts
Exercise & Recreation Opportunities	Walking path Outdoor exercise stations	<ul style="list-style-type: none">• Walking path• Outdoor exercise stations• Playgrounds• 1 BMX pump track• 2 skate parks
Amenities	374 current parking spaces Bring-your-own lawn chairs Bleacher seating for 80 Modular trailer for office space	<ul style="list-style-type: none">• 400+ additional parking spaces and additional entrance/exit• 3,000 stadium seats plus mobile additional seating• Nighttime floodlights• Locker rooms, classrooms, office space, and a cafeteria in the 2-story wellness center and fieldhouse• Multiple scoreboards and audio system

Table of Contents

Page

1	MISSION AND VISION Envisioning community transformation
3	OPPORTUNITY IN THE FIELDS Empowerment in the Salinas Valley
5	BEYOND THE GAME Understanding the vital role of greenspaces
11	CRITICAL MASS Inactivity weighs heavily on our health
19	A “PHYSICAL DIVIDE” Exploring the socioeconomics of sports
23	EMPOWERING CHAMPIONS Breaking down barriers in girls’ sports

Page

27	COMMON GROUND Uniting the community through a shared love of soccer
31	UNLOCKING THE POWER OF YOUTH SPORTS Investing in futures
37	STRENGTH IN UNITY Partnering in a shared vision
41	YOUR NAME AS A LANDMARK Empowering futures through your brand
49	THANK YOU TO OUR SUPPORTERS Celebrating your generosity

Mission and Vision

Envisioning community transformation

Goal: Unite the community around healthy lifestyles and access to sports, wellness programs, and safe shared greenspaces

When we talk about expanding the Salinas Regional Soccer Complex, we're doing more than just upgrading fields and walking paths—we are building and managing premium sporting facilities for recreational and competitive teams, regional and local tournaments, and high-school championship games.

Our aim is to create dynamic spaces that encourage community engagement, quality family time, and help our youth learn, grow, develop, expand their skills, and reach their full potential.

Salinas Regional Soccer Complex will serve as a catalyst for the cycle of good health, well-being, and fulfilled potential—and feel like a home that our youth and community can take pride in.

MISSION

Through soccer, the Salinas Regional Soccer Complex (SRSC) provides a safe, healthy space for fitness, life skills, and athletic development and is an economic engine for local businesses and municipalities.

VISION

Cultivate community well-being through soccer.

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The soccer complex is a great place for kids to play, exercise and learn new skills like winning and losing, being part of a team, helping out someone and someone helping you out -- all those things are definitely important in life.

Jaime Serrano, Coach

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It gives my son's team a home field. It provides a nice place for my family to watch my son play the sport he loves.

Parent of Salinas Regional Soccer Complex player

Dear Friend,

Our community is on a mission: to foster physical, mental, social, and economic well-being in the Salinas Valley area. Our mantra, *Más Que Fútbol*, encapsulates our dedication to creating safe and inclusive spaces where families and individuals from diverse backgrounds can come together in a shared love of sports and our strong community.

The urgency of our mission is underscored by the findings of Monterey County's 2022 Community Health Needs Assessment, which identified pressing concerns regarding the physical and mental health crises. We're addressing these challenges head-on with the Salinas Regional Soccer Complex (SRSC) expansion—enhancing access to athletic facilities, safe greenspaces, recreational opportunities, and access to health care for everyone in our community.

We know that sports serve as a catalyst for personal development, community cohesion, and cultural celebration. We also believe the expansion of the Salinas Regional Soccer Complex holds immense potential for leveraging soccer and other sports as a tool for economic growth in our community. By investing in sports infrastructure, we not only promote physical health and well-being but also stimulate job creation, sports tourism, increased tax revenue, and economic investment back into our community.

Soccer was our starting point but it is not our endpoint. We're paving the way for a brighter, more active future for generations to come. With a 50 year lease on the land, and the option to extend for an additional 40 years, the Salinas Regional Soccer Complex is uniquely poised to meet the needs of our community. With your support, we'll complete the ambitious four-phase, community-driven project to ensure Monterey County has world-class facilities for athletics of all kinds, abundant recreation opportunities, and community-building public events.

With gratitude,

*Salinas Regional Soccer Complex/Salinas Regional Sports Authority
Board of Directors*

Opportunity in the Fields

Empowerment in the
Salinas Valley

Goal: Enhance community well-being
through youth programs, greenspaces,
and access to healthcare

Monterey County offers incredible opportunities for its residents. Agriculture has consistently provided the highest number of new jobs for the county, in addition to maintaining the highest number of existing jobs. The industry has provided education, jobs, and advancement; as one of the three largest agricultural counties in the state, this is of little surprise.

Additionally, research and data trends show that post-secondary education and specialized business services will also provide vast employment growth over the next several years thanks to the rapidly expanding technology sector that has begun to thrive in Monterey County.

Along with these promising trends and opportunities, however, many residents of Monterey County are enduring a quiet crisis. A concerning number of adults and youth suffer from poor physical or mental health. And many of our youth—faced with negativity on multiple fronts—are making poor choices that can become blueprints for the rest of their lives.

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There’s a lot of talent here in Salinas. This Soccer Complex, and the new things that are coming up, will give new generations an opportunity to make it professionally in the future, resulting in more professional athletes coming out of Salinas.

Octaviano Vega

Together, we can address these challenges. Through access to affordable sports, recreational opportunities, and community events, we can inspire and facilitate healthy lifestyles. Thanks to a grant from the California Department of Toxic Substances Control (DTSC), we are able to transform formerly unusable land into safe and accessible greenspaces where our community is empowered to be healthier. By creating safe and engaging spaces for our youth and families, we can have a positive impact on their self esteem, health, safety and overall long-term success and well being.

Through our collaborations with Salinas Valley Health, Blue Zones, Natividad, and other health and wellness resources we are ensuring that our community members are healthier.

Community Snapshot

433,000

people live in Monterey County



Demographics

59%

of Monterey County
is Hispanic or Latino

80%

of Salinas Valley is
Hispanic or Latino

26%

of the population
is age 0-17

60%

is 18-64 years old

14%

is 65+ years old

Health

87%

adults report having at least one
cardiovascular risk factor: being
overweight, physically inactive,
smoking, or having high blood
pressure or cholesterol

77%

say mental health is a major
issue in the community

70%

of Monterey County Adults are
overweight. This is 17% higher
than the national average

50%

adults have been diagnosed
with diabetes, pre-diabetes, or
borderline diabetes

64%

identify diabetes as a major
problem in the community

Economics

12%

of the population lives
below the federal
poverty level

18%

of children ages 0-17
live in poverty

41%

worry about food
security

52,000

people including children
live below the poverty line

11%

unemployment rate

\$37,741

per capita income

Beyond the Game

Understanding the vital role of greenspaces

Goal: Expand access to safe, family-friendly public greenspaces for sports, recreation, and community connection

Certain places have a special sort of magic that everyone can feel. Parks. Rec centers. Sports fields. The places where people gather to do the things that make them feel happy and connected. Connected to the earth through the feel of grass beneath their feet. Connected to the next generation through the delighted squeals of playing children. Connected to their community through the roar of the lawn-chair chorus when their soccer team scores.

They're the places that are somehow separate, apart from the daily worries of life that wait outside their gates—safe havens where you can let go of tension and get your blood flowing on a good walk or relax on a blanket while you enjoy your lunch in the sun. We call these areas “greenspaces.”

What Are Greenspaces?

Open public areas set aside for recreation, exercise, and relaxation that help create a sense of belonging and community identity.

The Trust for Public reports that investment in conservation of green spaces returns between \$4 and \$11 for every dollar invested.

Monterey County's growing shortage of greenspaces and recreational or fitness facilities areas means that residents simply don't have enough opportunities to get out and get moving—and it's having lasting effects on our physical and mental health.

The Salinas Regional Soccer Complex expansion is addressing this issue head-on. Thanks to a grant from the DTSC, our expansion project includes transforming formerly unusable space into beautiful greenspaces, creating safe and welcoming areas for current and future generations. **Upon completion, we will have 68 acres of greenspace. Within this space will be a variety of sporting fields and courts, walking paths, playgrounds, and other community resources.**

Monterey County lacks recreational and fitness opportunities

Number of recreation or fitness facilities in the area per 100,000 people

8.7
Monterey County

12.4
California Overall

In populated areas, greenspaces are becoming increasingly rare. Development, urban blight, budget cuts to city parks departments... our open public spaces are dwindling. This is particularly true for less-affluent areas like parts of Monterey County, which already has a third fewer fitness and recreation opportunities than the rest of the state.

Even when parks are available, The Trust for Public Land highlights that ones utilized by low-income families tend to be a quarter of the size and four times more crowded than those in more prosperous areas.

The disparity in access to greenspaces definitely impacts youth sports in the Salinas Valley. A lack of safe, viable places to play in low-income communities is a key challenge to getting and keeping Latino youth in sports according to The Aspen Institute and bountiful data.



The New York Times and National Geographic report that projects in several cities—cleaning up and greening up distressed lots in urban settings—**helped build youth pride and social connections, as well as reduce mental stress, violence, and crime.** A recent social justice report refers to sports as “the forgotten weapon in the fight against crime”—an effective deterrent to youth delinquency, anti-social behavior, and school suspensions.

Given Monterey County’s struggles with youth and gang violence in past years, **creating greenspaces to host sports and recreation activities is an investment in community security with economic ROI via reduced crime and crime-related injury rates.** The SRSA has been proactive in both the creation, as well as the maintenance of these vital community greenspaces, transforming formerly unusable land into soccer fields, and other recreational greenspaces as part of a grant with the DTSC.

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Violent crime rate is significantly associated with the prevalence of physical inactivity and obesity...

Study by the National Institutes of Health (NIH)

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Gang violence and gang affiliation in the Salinas and South Monterey County regions continues to be a problem, as resources for youth to choose alternatives to violence are limited.

Community Leader in Monterey County, Community Health Assessment

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Public places, when well-maintained and managed in a way that meets local needs, support connection and cohesion within communities. And research supports the idea that creating public spaces for informal contact between neighbors fosters a greater sense of safety.

Reimagining the Civic Commons



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In the Salinas Valley, there are areas that do not have adequate or safe outdoor spaces for exercise.

*Physician, Monterey County 2022
Community Health Needs Assessment*

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There is a clear trend that our students and families who live in condensed and compacted living environments ...face higher rates of stress and physiological illness. Our community members need greenspace, safe outdoor opportunities, and access to the physical room to truly be healthy in all aspects of their lives.

Salinas Regional Soccer Complex has come to represent an affordable, trusted, and beloved piece of that access. Expanding access to outdoor learning and greenspace will improve the quality of life and trajectory towards success in all aspects of life for our community.

*Dr. Carissa Purnell, Board of Directors;
Director of Student Health and Wellness
Salinas Union High School District*



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The Soccer Complex has impacted my life greatly. It brought me opportunities that I really never thought were possible.

Sebastian (player)

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The Salinas Valley was not really planned as a walking community. Many unincorporated areas do not have sidewalks, and the streets are in disrepair, which makes it hard to walk and exercise outdoors.

*Social services provider, Monterey
County 2022 Community Health
Needs Assessment*

Critical Mass

Inactivity weighs heavily on our health

Goal: Improve physical and mental health by providing access to safe recreational spaces

It's a well-known fact that obesity and diabetes are leading contributors to premature death and that physical activity is one of the best solutions for these preventable conditions. Statistics show that the **Hispanic and Latino population is particularly at increased risk for many of these underlying health conditions.**

While U.S. adults overall have a 40% chance of developing type 2 diabetes, for Latinos, the rate climbs to 50%. The health landscape for Monterey County residents is especially bleak—in 2022, nearly 50% of all Monterey County residents were either pre-diabetic or had type 2 diabetes, and almost all adults checked at least one box for cardiovascular risk.

According to studies by the Centers for Disease Control and Prevention, **creating, improving and promoting places to be physically active can improve individual and community health and result in a 25 percent increase of residents who exercise at least three times per week.**

Nearly half our kids are overweight or obese and Hispanic and Latino children rank the lowest of all groups in meeting the recommended physical activity levels—**only one fourth of Monterey County youth meet recommended physical activity guidelines**, increasing the risk of early-onset diabetes, particularly during puberty. However, these conditions can be **prevented or managed through activities like walking, recreation, or sports**, emphasizing the need to promote physical activity in our community.

Research showed the annual **average health care cost was \$374 lower per person per year for those living near the most greenspace** than it was for those living near the least greenspace. Parks also reduce the costs of healthcare: maintaining a healthy weight saves between \$1,200 and \$1,800 per person in healthcare costs per year.

The Salinas Regional Soccer Complex will provide a critically needed space to improve the health of our community.



Monterey County Health Scoreboard

	Overweight	Obese
Adults	70%	42%
Children Ages 5 – 17	42%	22%

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Soccer is such an important sport to Salinas. So many children and families prioritize their health through soccer, and it shows. Salinas Regional Soccer Complex is packed with people nearly every weekend.

We continue to work on the quality of life for our residents, and soccer is an integral part of our community's well-being.

Kimbley Craig, Mayor of Salinas

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From my experience working with youth and families in the community, I've seen firsthand the negative impact physical inactivity can have. When kids aren't active, they're more susceptible to health problems, such as early-onset diabetes, and may also struggle with social interaction and mental well-being.

Salinas Regional Soccer Complex provides a fantastic space for our youth to get active, develop teamwork skills, and have fun in a healthy environment. Easy access to these resources is crucial to building a strong and healthy community in Monterey County.

Alexis Diaz-Infante, Board of Directors; Frank Paul Family Resource Center Manager

“

My first games here were when I was five years old. I grew up playing here, so the Soccer Complex represents a home for me. I feel great joy coming here because I know I'm going to be doing what I love, which is playing the sport I love.

Sebastian (player)



The Greenspace - Mental Health Connection:

Psychological afflictions are often harder to recognize than physical ones, but they can affect our community just as much—especially our youth. **Nearly a quarter of Monterey County teens have taken a prescription drug for mental health related issues in the past year.**

Nationally, suicide ranks as the third leading cause of death among Hispanics and Latinos aged 10-24 and for men aged 25-34, highlighting the urgency of addressing mental health challenges. However, cultural norms can make it difficult to seek help for emotional health. This can often compound existing issues such as depression or anxiety.

The challenge is that as the exercise opportunities sports provide are becoming more important for our health, they're also becoming more financially out of reach for our families.

But there is hope. Research from the American Academy of Pediatrics, the Mayo Clinic, and the Harvard School of Public Health indicate one of the best treatments for mental health may be as simple as fresh air and sunshine. **When youth spend more time in outdoor greenspaces, they have less stress, better moods, increased empathy, higher vitamin D levels, improved cognitive functions and attention spans.** The sooner these outside experiences start, the more mental and emotional benefits kids get in the long run.

Adults benefit, too: **Getting outside and exercising regularly enhances cognitive function, lowers dementia risks, and reduces depression and anxiety levels.** This all underscores the importance of early exposure to greenspaces, as well as developing healthy, lifelong habits.

In addition to promoting healthy lifestyles and access to greenspaces, we hope to bring mental health partnerships and resources to the sports complex, much in the same way that we have done with other healthcare services.



State of Mind in Monterey County

Adults Are Mentally and Emotionally Drained

70% of adults ages 18–24 have seriously considered suicide

52% of Hispanic/Latino adults have needed and received behavioral care services

51% of adults have experienced symptoms of chronic depression

34% describe their mental health as fair or poor—2X worse than the national average

Youth Are Experiencing A Mental Health Crisis

33% of high school freshmen report feelings of depression

23% of children ages 13–17 have taken a prescription drug for mental health in the past year

22% of children ages 5–17 needed mental health services over the past year

13% of children ages 5–17 have taken a prescription drug for mental health in the past year

Only 15% of youth said they feel comfortable talking about mental health

“

Students with anxiety cannot or will not access services in school. This is based on a few reasons, including students not wanting to use limited resources set aside for students with severe needs, not enough resources in school or time to access them, stigma, and a lack of access for students and parents. Parents need someone to talk to, as well... With everything that's been going on in our world—politics, environment, cost of living, war, pandemic—there's just not enough fun! Fun is an important component of good mental health.

*Health provider, Monterey County 2022
Community Health Needs Assessment*



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The Soccer Complex is a good place, like when you're stressed you can just come here and then you just forget about everything and clear your head. You can practice here, you can play here, or you can just walk around the whole Complex. It feels good to be here.

McKenzie (player)

A “Physical Divide”

Exploring the Socioeconomics of Sports

Goal: Overcome a growing socioeconomic gap in access to sports

In professional arenas around the world, sports is known as a great equalizer—where athletes from all walks of life play side by side, separated only by skill. But for youth in the Salinas Valley, getting the field time to develop the talent needed to make it into those arenas can be a challenge. Not only are public play spaces becoming scarce, but **participation in organized sports like soccer is getting harder and harder for families to afford.**

Our community is experiencing a growing gap in sports participation. A **2023 New York Times article highlighted a widening gap in sports involvement, coined as a “physical divide,” driven by socioeconomic disparities.** Put plainly: as income levels decline, so does sports participation. Kids’ sports costs are escalating even as school physical education budgets are declining. This combination results in more and more children losing their access to sports.

What’s the end effect of this inequity? Local Latino families are among the most culturally interested in soccer, but they also have some of the greatest difficulties in covering its rising costs. When Salinas Valley families—whose budgets are already stretched thin by our high cost of living—struggle to pay for the high costs of youth sports, our kids are in turn more likely to struggle with their physical and mental health. **The impact goes beyond physical and mental health; grades can fall, along with prospects for the future.**

Thanks to the generosity of our community partners, the **SRSA is able to waive the cost of using its grass fields to kids and women’s leagues, reducing overall costs for sports participation.** Through various community programs the SRSA also distributes soccer gear and balls throughout the year.

Despite all of this, the costliest and most exclusionary aspect of youth sports is travel. According to Project Play, across all spots nationwide, parents spend more annually on travel for their child’s sport than any other component. This was found to be true even for children not participating in travel teams.

Salinas Regional Soccer Complex is addressing this issue head-on with our programs and access to world-class facilities for our community.

Transportation, lodging, and meals, in addition to the time families need to take off work for travel to tournaments can easily add up to thousands of dollars.

Salinas Regional Soccer Complex will be the largest facility of its kind between Los Angeles and San Francisco. Being able to host these competitive tournaments, in their hometown would reduce the need for travel to other cities and facilities and greatly reduce the burden of sports-related travel and commuting for our local players and their families.

Beyond the financial obstacles, half of our kids hit another wall in their sports participation: **girls must also jump the gender gap.**

Net Costs Block Many From Youth Soccer

\$1,188 to \$1,472

annual cost of youth soccer participation (national average)

52% of U.S. adults say funding sports has the most impact at the youth and school levels

66% of Latino families report difficulty affording the climbing costs of soccer

10% of income goes toward sports for the average family

“

Whereas in many countries around the world, where soccer remains an egalitarian game that’s accessible to low-income populations, in the U.S, families may spend \$5,000 a year for access to club teams and tournaments in the chase for a college scholarship. This pay-to-play model is where talented Latino youth get left behind.

John Solomon, Latinos in Soccer: What’s the U.S. Model So They’re Not Left Behind?

Youth Sports Participation By Annual Family Income

Above \$105K	Middle Income	At or Below Poverty Line
70% participation	51% participation	31% participation

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[The Salinas Regional Soccer Complex] provides an opportunity at no cost for players around the community to be scouted by top teams through their international alliances. Teams which look for talent, not profit. These alliances, like they have with Grupo Orlegi, makes the dream of playing professionally a reality, without the need for expensive training camps. Salinas Regional Soccer Complex is building a pathway for young girls and boys to work for their dreams, as opposed to paying for one.

Mayra Gomez, Internacional MKT and Communications Director for Orlegi Sports

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The Soccer Complex has elevated youth sports because now we see a lot of great athletes from Salinas. It shows and inspires children that if they can do it, we can too.

Karina Vargas (Player)



Empowering Champions

Breaking Down Barriers In Girls' Sports

Goal: Foster an environment of support and opportunity for women and girls to participate in athletics

In Monterey County, young female athletes face an additional hurdle: **soccer is traditionally seen as a boys' domain in Latino culture.** While soccer is highly popular among women and girls nationwide, Latinas are underrepresented in the sport.

There are a couple of reasons. Family comes first in our community, and many girls will themselves choose to support the family by working a job, performing chores, or caring for siblings instead of participating in sports.

Puberty can also take girls out of play. **Girls' sports participation plummets during puberty due to body image issues, self-consciousness, and physical changes.** Ironically, this deprives girls of one of the most useful tools to counter this negative self-image, physical fitness. Sports—particularly those led by female role models—can be a powerful vehicle for girls to develop a positive relationship with their bodies that lasts into adulthood.

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Sports is a power tool that allows us to go on to do bigger and better things. It allows women to find the power within, to continue throughout a 90-minute game where we have so many ups and downs – we fall, we trip, we roll, and we always get up.

Mayra Gomez, Orlegi Sports

The Salinas Regional Soccer Complex is dedicated to breaking down these barriers and making sports accesible to women and girls in our community.

Usage of grass fields has been and always will be free to girls and women's leagues. Through collaboration with community organizations and sports associations, we are creating and hosting women's soccer tournaments that otherwise wouldn't exist.

In addition to providing opportunity and access to sports, it's critical to support young girls in sports by ensuring there are female mentors - coaches, refs, even older players - in the community that they can look up to.

It's time for us to rally behind ALL our young players and remember how critical access to safe greenspaces and sports are to our community.

“

This event is important for the young women in this area because we are growing the game here locally and providing them with the resources they need in their own community to be successful in their soccer journey and achieve their aspirations.

*Co-founder of CCFA
Anthony Velazquez for the
Orlegi Girls Soccer Showcase*

“

Women and girls know that they have a place here.

Catherine Kobrinsky Evans, Board of Directors, Vice President



“

It feels good to have this opportunity because we rarely get such chances here in Salinas, so I feel like this is a really good opportunity for all of us.

Natalee Morales Gonzalez, aged 17, Orlegi Girls Soccer Showcase



When girls miss out on sports,
they also miss out on:

Better physical health – Regular exercise promotes better physical health by improving cardiovascular health, reducing the risk of chronic diseases like diabetes and cancer, lowering the chances of osteoporosis later in life, and decreasing rates of youth sexual activity and teenage pregnancies.

18.9%
of girls in Monterey county (ages 5-17)
are considered obese

Less than
20%
of girls (ages 2-17) are active
for one or more hour per day

Better mental and emotional health – Physical activity enhances mental and emotional well-being, particularly important amidst high rates of teenage girls experiencing depression and emotional challenges.

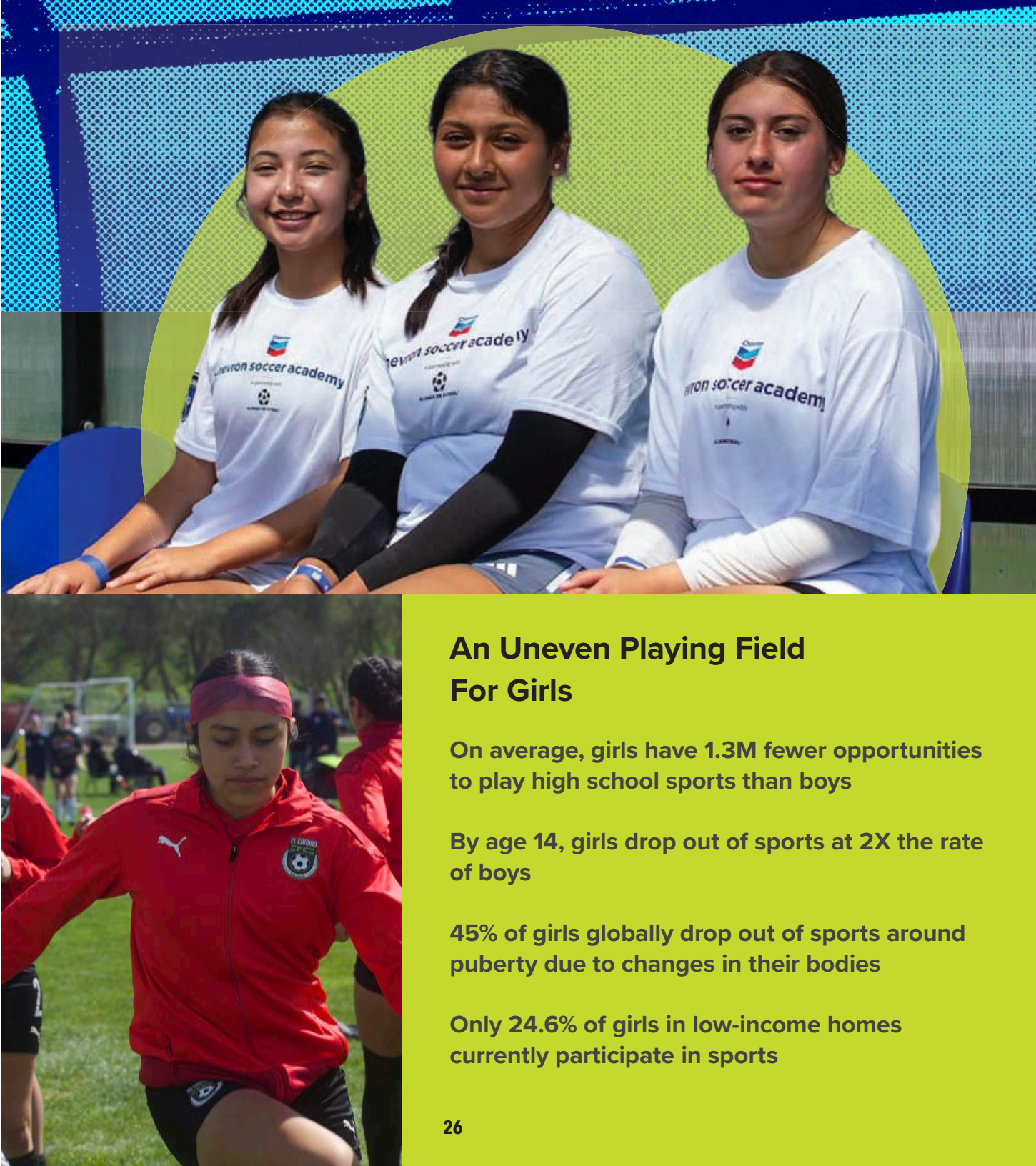
31%
of Monterey County girls want, but
can't find, support services for stress

29%
have experienced or know someone
who has experienced suicide

Better career prospects – Social interactions prepare girls for future careers, leadership roles, and increased earning potential. In missing out on sports, they also miss out on valuable learning opportunities for practical job skills such as time management, critical thinking, communication, teamwork, problem-solving, and conflict management.

94%
of C-suite women executives played
sports growing up

**More than half played
at the collegiate level**



**An Uneven Playing Field
For Girls**

On average, girls have 1.3M fewer opportunities
to play high school sports than boys

By age 14, girls drop out of sports at 2X the rate
of boys

45% of girls globally drop out of sports around
puberty due to changes in their bodies

Only 24.6% of girls in low-income homes
currently participate in sports

Common Ground

Uniting our community through a shared love of soccer

Goal: Create a space that bridges social divides and builds community through sports and events

On any given weekend, you'll find Monterey County coming together at the Salinas Regional Soccer Complex. You'll find extended families engaging in everything from spirited soccer games, to Easter egg hunts and summer potlucks.

You'll find youth who live in different parts of the county meeting up and making new friends, no matter what school they attend or which neighborhood they live in. You'll find adults from different socioeconomic circles swapping stories of how their kids' teams are doing this season. You'll find volunteers and staff from different professions working hand in hand. What creates this little bubble of bliss and harmony in an otherwise stressful world? The fact that **Salinas Regional Soccer Complex is our special place for remembering who we are, collectively.**

7,000
people currently use the fields every week

12,000
people will use the fields weekly by the end of phase 2b

20,000
people will use the fields weekly upon completion

“

The Soccer Complex represents family. It is a place where I grew up kicking a soccer ball, but it was also a place where I got to know people from all over this community, and in a sense make our own family here. You become part of a family the moment you step on these fields.

Mayra Gomez, Orlegi Sports

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The Soccer Complex is like a community hub – moms bring their kids here to connect with each other, older students volunteer here. It also teaches them to be a part of a team, time commitment, and sportsmanship. The expansion of the Soccer Complex is going to be amazing!

Paula, Blue Zones Project

“

It gives the community a large space to connect and come together for the love of the sport. Something that cannot be found anywhere else in Monterey County.

It brings our community together and promotes good activities in the city.

Salinas Regional Soccer Complex visitors and community members

“

A place like this builds hope—and hope is essential to success.

Jeannine M. Pacioni, District Attorney Monterey County District Attorney's Office



Salinas Regional Soccer Complex is a place where families, regardless of background, come together, forming bonds and making memories.

While sports in general have great power for uniting communities, soccer’s prominence in the Salinas Valley and, increasingly, Monterey County as a whole, gives it a particularly powerful mojo for creating harmony among its fans from different walks of life.

Salinas Regional Soccer Complex provides an opportunity for the Salinas Valley to embrace our common identity and pass treasured traditions from one generation to another. Its tenets of teamwork and good sportsmanship also help cultivate mutual respect and stronger social ties among youth of different backgrounds in our community.

With so many physical, emotional, and social benefits that soccer brings to Monterey County, let’s consider the final one—economic prosperity.

“

Ayuda físicamente a nuestros hijos y los aleja de las malas compañías. (It benefits the physical health of our youth and keeps them away from bad company.)

Salinas Regional Soccer Complex visitor and community member

Soccer is a family affair, especially in the Salinas Valley

73%

of U.S. Latinos ages 16 and older say they are soccer fans

70%

of Latino parent event viewers say it’s important to watch the FIFA World Cup™ in Spanish with their kids

40%

of Hispanic high school students said they played or were planning to play the sport in 2020

Unlocking the Power of Youth Sports

Investing in futures

Goal: Cultivate economic opportunities in a premier sporting facility through recreational play and competitive events

We know that Monterey County families spend a lot of their limited income on kids' athletics. But how much of that money sticks close to home? While a portion does go to online retailers, the rest works its way through the local economy via things like clothing and equipment purchases at nearby sports shops, post-game celebrations at local eateries, and team snack purchases at neighborhood grocery stores.

The Salinas Regional Soccer Complex expansion presents an opportunity to amplify these economic benefits by tapping into the growing market of sports facility development and management.

In 2021, U.S. sports tourism overall produced a total economic impact of \$91.8 billion, supported 635,000 full-time and part-time jobs, and generated \$12.9 billion in taxes. **Salinas Regional Soccer Complex will propel sports tourism to become an epicenter of economic growth for Monterey County.**

Upon completion, **Salinas Regional Soccer Complex will be the largest single facility of its kind between San Francisco and Los Angeles**, drawing in teams that currently must travel to Watsonville, Morgan Hill, or beyond to get enough space.



“

This facility will be an economic driver at some point in the tens of millions of dollars. That's the sort of impact that this size development has on a community, so it is very exciting to consider what the future holds.

Kurt Gollnick, Board of Directors, President

The U.S. youth sports industry is soaring

\$19 Billion

estimated value in 2019

\$77 Billion

estimated value by 2030

\$26.5 Billion

estimated value of the U.S. sports sponsorship market in 2022

\$30-\$40 Billion

estimated family spending on U.S. youth sports in 2022

Salinas Regional Soccer Complex, a well-maintained, premier facility will attract more participants, tournaments, and spectators and **pull outside dollars into our local economy, stimulating business growth and employment opportunities.** It will help businesses launch, expand, and hire. With Salinas' disadvantage in income levels—ranking in the 84th percentile compared to the national average— **this economic boost will be key to help lower the unemployment rate and increase income levels.**

“

Where else can you bring so many people into a safe, healthy environment for really so little in operational dollars on an annual basis? This is the best value for recreation in Monterey County, bar none. This is where the smartest dollars are invested.

Kurt Gollnick, Board of Directors, President

In addition to high-caliber hosting opportunities that will draw repeat business, hosting high-profile events will provide the chance to win **sought-after sponsorships and advertising.** These opportunities will provide a sustainable income stream to help finance new infrastructure and channel **much-needed funds toward one of our key goals: developing local talent.**

5 Reasons Community Sports and Recreation Facilities Are Smart Investments

1. Contribute to the public bottom line

Expanding park and recreation opportunities in San Jose resulted in an extra \$17 million in tax revenues and a \$1 billion increase in real estate values for nearby property owners. Similarly, in Philadelphia, **every dollar spent on the creation of greenspaces saved a whopping \$333 in medical, policing, and other expenses**, according to The New York Times.

Data shows that private property values and the local tax base increase the closer land is to parks. This translates to increased property tax revenues and an improved local economy. The real estate market consistently demonstrates that many people are willing to pay a higher amount for property located close to parks and open space areas than for a home that does not offer this amenity.

A survey by the National Association of Realtors (NAR) revealed that 57 percent of voters would choose a home close to parks and open space over one that was not. In addition, the NAR survey found that 50 percent of voters would be willing to pay 10 percent more for a house located near a park or protected open space.

2. Boost business and job prospects

Hosting youth sports events generates revenue for local businesses, including hotels, restaurants, and sports equipment suppliers. This leads to **increased employment opportunities** as businesses expand to meet demand. Additionally, youth programs associated with sports facilities **create jobs for coaches, trainers, and administrative staff**, while construction and facilities management offer **skilled job opportunities with higher wages**.

Quality parks and recreation are one of the top three reasons that businesses cite in relocation decisions in a number of studies.



The Complex’s Contributions to Local Employment

Current employment stats

- 4 full-time staff and 2 part-time staff
- Contractors: Janitorial service, security guards, landscaper, HR consultant, grant writer, and portable restroom services
- Seasonal workers (weekends for 8 months of the year): 6 food vendors, 2 ice cream vendors, and 1 weekend store vendor
- \$17M in construction spending

Future employment goals (upon completion)

- Estimated up to 12 full-time staff, in addition to game-day staff (potential for 6+ new jobs)
- Administrative, marketing, and operations jobs to be created
- 2-3x opportunities for contractors, seasonal workers, and vendors
- \$45M in construction spending creating nearly \$75M in economic impact (IMPLAN 2022 data)

5 Reasons Community Sports and Recreation Facilities Are Smart Investments (continued)

3. Save healthcare dollars

In Monterey County, aside from direct medical expenses, there's a significant economic impact from lost earnings and productivity due to sick days. Many families already struggle to make ends meet, working multiple jobs, and cannot afford to miss work or pay additional medical bills for preventable or treatable conditions that could be improved through exercise. **Salinas Regional Soccer Complex is the answer.**

According to studies by the Centers for Disease Control and Prevention, creating, improving and promoting places for people to be physically active can improve individual and community health and result in a **25 percent increase of residents who exercise at least three times per week.**

Research showed the annual average health care cost was \$374 lower per person per year for those living near the most greenspace than it was for those living near the least greenspace. Parks also reduce the costs of healthcare: statistically, maintaining a healthy weight **saves between \$1,200 and \$1,800 per person in healthcare costs per year.**

4. Pave the path for college and career

Nike's Designed to Move Report reveals a **proven positive relationship between academic performance and sports.** While it makes sense that better grades can lead to more college and university acceptances, the impact of sports goes even further. **Student athletes have access to sports scholarships and other forms of athletic financial aid, potentially making post-secondary education more affordable and accessible.** The support and mentorship that often comes with college sports can also be play a part in the success and completion of a post-secondary education.

Nike's report not only shows that better academic performance increases the likelihood of college attendance, but also results in seven to eight times higher earnings for active children. In Monterey County, where over a quarter of the population faces limited earning potential due to lack of high school education, this further emphasizes the importance of promoting physical activity.

Sports facilities allow for young players to develop the skills they need to take their game to the next level, and to connect with recruiters who can facilitate the pursuit of college or professional sports careers. Showcase events at existing facilities have enabled local players to be scouted for teams at prestigious institutions like Stanford, and in other regions such as Mexico.

5. Reduce youth crime

According to The New York Times and National Geographic, urban cleanup and **greening projects in various cities foster youth pride, social connections, and mental well-being while reducing violence and crime.**

Research consistently shows that community-engaged greening of vacant lots is associated with nearly a 40% reduction in assaults and total violent crime.

With the help of a grant from the State of California DTSC, Salinas Regional Soccer Complex is transforming 42 acres of previously unusable vacant space into vibrant community space.



Strength In Unity

Partners in a shared vision

Goal: Build meaningful partnerships and community support

Are our goals for the Salinas Regional Soccer Complex expansion ambitious? Definitely. Can we achieve them? Yes—but **only with the help of everyone at every level.**

Our business sponsors, nonprofit partners, local government, and individual community members have helped us carry the project a long way. But the highest peak in our journey is still in front of us: completing the final and most costly phases of construction. That’s why donor support is essential—YOUR support!

When you contribute, you’re not just helping raise a building or sod a field or install a bleacher. You’re giving families and neighbors a safe place to spend more time together. You’re enabling prosperity by creating jobs and launching new small-business ideas.

You’re making it possible for residents to get moving, get healthy, and raise active children who do the same. Perhaps more than anything, **you’re funding the future, reaching far into generations of young talent to nurture greater wellness, better opportunities, and bigger dreams**—because our goal is more than just soccer.

“

It is easy to see what makes the Salinas Soccer Complex so special when you see it full of activity every week. It is a place to play, to compete, to enjoy time with friends and family. We need more open greenspaces like this for our community.

Orlando Osornio, Salinas City Council member

“

These fields have helped me develop not only into a better soccer player, but I’m a better student too. It has boosted my confidence.

Steven (Player)



The Salinas Regional Sports Authority (SRSA) is a 501(c)3 non-profit group that depends entirely on the generosity of our supporters, both large and small.

Founded to foster youth development and community engagement through access to sports, when completed, Salinas Regional Soccer Complex will be the largest sports complex of its kind between San Francisco and Los Angeles.

Although we are a non-government organization, our work would not be possible without the generous support from the State of California, Monterey County, and the City of Salinas. **Our partners in local government ensure we have a 90 year lease on the land**—50 years for now, plus two additional 20 year terms. This not only enables us to make long-term investments into quality facilities, but ensures that this state of the art sports complex will be a fixture of Monterey County for generations to come.

The City of Salinas has generously funded our water and utilities beginning in 2018, in addition to a regular and ongoing allocation of funds. Monterey County has also made annual donations, totaling near \$1M since 2019. We have also worked closely with Senator Anna Caballero and Assembly Speaker Robert Rivas to secure \$6.2M in funding from the State of California. DTSC has ensured that we can **transform previously unusable land into beautiful community fields.**

We are so grateful for the meaningful partnerships that have been extended to us by the City of Salinas, Monterey County, as well as the State of California.

Thank you to our program partners!

- Alianza de Futbol
- Blue Zones Project - MC
- Building Healthy Communities Cal North
- Cesar Chavez Futbol Academy
- Chevron
- CHISPA
- City of Salinas Recreational Department
- Clubes Unidos Soccer League
- CSUMB
- Ecology Action
- El Camino Futbol Club
- El Camino Real Futbol League
- Gavilan Youth Soccer League
- Hartnell College
- Monterey Bay FC
- Monterey Condors Club
- Monterey County Soccer League
- Natividad
- NorCal Premier Soccer
- Orlegi Sports
- Salinas Police Activities League
- Salinas Futbol Femenile
- Salinas Soccer Academy
- San Jose Earthquakes
- Salinas Valley Health
- United Way
- YMCA

Project Overview

\$45 Million
estimated overall construction value

3x
increase to the complex size

50-year
city land lease secured in 2018

Two 20-year
renewable increments

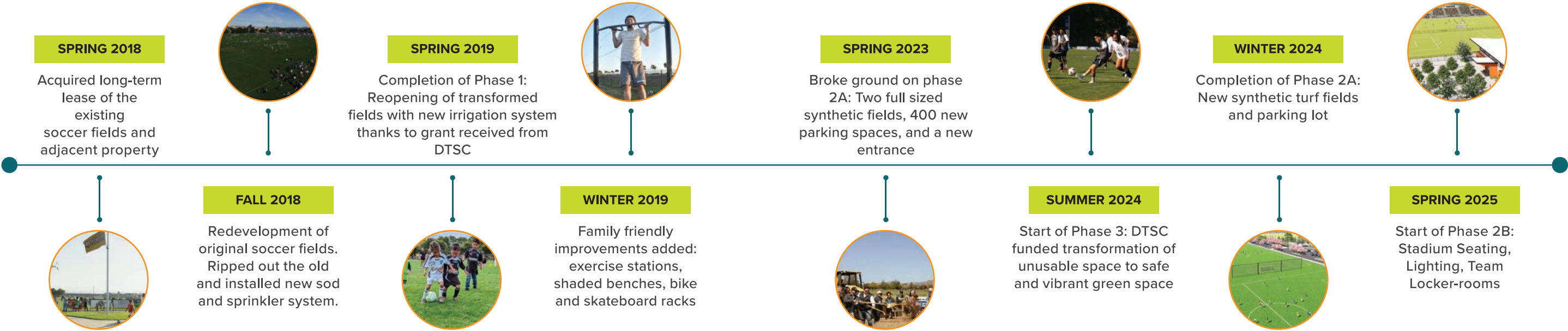
\$17 Million
raised so far

\$28 Million
still needed to reach our goal

Project Overview and Phases

Phase 1	Phase 2	Phase 3	Phase 4
Renovate Existing Grass Fields	New Synthetic Turf Fields & Parking Lot Stadium Seating and Lighting BMX Pump Track & Skate Parks	Soil Mitigation Natural Grass Field & Sand Courts Cabilan Creek Rehab	60,000 SF Fieldhouse and Wellness Center Celebration Plaza Sports Courts Parks

SALINAS REGIONAL SOCCER COMPLEX TIMELINE



Your Name as a Landmark

Empowering futures through your brand

A big part of our healthy lifestyle initiative at the Salinas Regional Soccer Complex is our enthusiasm for outdoor activities, and for our youth – competitive sports, not as spectators or video game avatars, but on the field. **Soccer is the most popular sports in our community, particularly for boys and girls ages 5 to 18.** Just as it has grown to be the second most popular youth sport in the nation, soccer or “futbol” has had equally explosive growth in our area.

Rendering: Aerial map of expansion plans, project features, and phases



Project Features

- 1 2 Lighted Synthetic Turf Fields
- 2 Stadium Seating (4,000 seat capacity)
- 3 7 Additional Natural Grass Soccer Fields
- 4 Indoor Soccer, Offices, Classrooms, Concessions, Restrooms, Wellness Center
- 5 Celebration Plaza
- 6 Sport Court
- 7 Picnic Area
- 8 Play Facilities
- 9 400+ Additional Parking
- 10 Pedestrian Circulation/ Walking Path
- 11 Trash Enclosure
- 12 Restroom
- 13 Sand Court

Project Phases

- 1 Renovate Existing Grass Fields
- 2 A. New Synthetic Turf Fields & Parking Lot
B. Stadium Seating & Lighting
C. BMX Pump Track & Skate Park
- 3 A. Soil Mitigation
B. Natural Grass Field & Sand Courts
C. Gabilan Creek Rehab
- 4 A. The Community Wellness Resiliency Center
B. Celebration Plaza & Sports Courts

Naming of the Sports Center

Investment
\$10,000,000

Exclusive naming rights to the entire sports center. Much like “Levi’s Stadium” or “Paypal Park”, the facility will officially carry your name. This includes every communication, tournament, logo, and web page associated with the sports center. Your name will literally be on the map, as we will ensure that the official name of the sports park appears in Google and Apple maps. This is truly a unique opportunity to leave your mark on the community and preserve your legacy for future generations.

60,000 ft², 2-Story Wellness Center and Fieldhouse

Investment
\$10,000,000

The two-story fieldhouse and wellness center will function as the operations center for the sports park and as a hub for incredible partnerships. In collaboration with local organizations, healthcare, and wellness partners, this space will be dedicated to the health and wellbeing of the community.

Celebration Plaza

Investment
\$3,000,000

Celebration Plaza will be the main courtyard in the center of the sports center. It will be a place that celebrates our community, families, and donors. The plaza will feature a large statue inscribed with the names of all donors.

Your Name as a Landmark

Championship Turf Soccer Field **Investment \$3,000,000**

The Championship Field will be the main event of our new facility. This fully lighted, regulation sized field will have stadium seating for 3,000 guests, a media box, and player locker rooms.

Facilities like our championship field will be what truly makes our sports center stand out.

13 Heritage Grass Soccer Fields **Investment \$2,000,000**

Currently, over 100 games are played on these fields every weekend, a number which we expect to grow with the expansion. These fields include seven fields for our 13 and up teams, three fields for the 11-12, two for the 9-10 teams, and two for the 8 and under teams.

As part of our commitment to empowering women and girls in sports, the usage of these fields is (and will continue to be) free to kids' and women's leagues.

New Fully Lighted Grass Soccer Field **Investment \$2,000,000**

Having this new grass field fully lighted means that it can be used for longer hours year round, making fields available for practice, training, and games in the evenings after school and work.

2 Championship Locker Rooms **Investment \$500,000 Per Locker Room**

State of the art locker rooms specifically for players using the Championship Field.

6 New Grass Soccer Fields **Investment \$250,000 Per Field**

The sports center currently hosts over one hundred soccer games every weekend. With the addition of these new fields, we expect that number to double upon completion.

These centrally located, regulation size soccer fields will be where we host our major tournaments, as well as help meet the capacity needs for our anticipated 20,000 weekly guests and players.

Rendering: 60,000 ft², 2-Story Wellness Center and Fieldhouse, new parking lot, play ground, basketball court, multi-use courts, championship field, and new turf field



Rendering: Celebration Plaza and Wellness Center and Fieldhouse

Your Name as a Landmark

Fully Lighted Turf Soccer Field

Investment
\$1,500,000

This fully lighted field is one of two turf fields planned for the expansion, the other being the Championship Field. These turf fields will be open year round, when our grass fields are closed for necessary maintenance or weather conditions. Fully lighted fields also mean that these spaces can be used into the evening, allowing more games and practices to occur after work and school hours.

This field will also include the necessary markings to allow it to be used as two smaller fields when required.

Sand Courts For Volleyball and Beach Soccer

Investment
\$1,000,000

These multi-use sand courts can be set up for either 8 beach soccer fields or 12 beach volleyball courts.

Volleyball is one of the fastest-growing sports in the nation, yet many young people in Salinas Valley lack regular access to beach play. These courts would bring that experience to them, offering more opportunities for movement and play.

Beach soccer is crucial for developing players aiming to elevate their game. “Sand training” enhances fine muscle development, aids in injury prevention, and builds endurance.

BMX Pump Track

Investment
\$1,000,000

Pump tracks are popular recreational spaces that offer a safe, controlled environment for all ages and skill levels to improve their riding skills.

¾ Mile Walking Path

Investment
\$750,000

The new sports center will feature a ¾ mile paved walking path around the perimeter of our facilities. Here, parents and families can go for a gentle walk or take advantage of outdoor exercise stations while their kids are at practice or in between games, bringing opportunities for movement to the greater community.

3 Fully Lighted Multi-Sport Game Courts

Investment
\$250,000 Each

Futsal is a form of indoor soccer taken from the Spanish words fútbol (soccer) and sala (room). It is played in small teams on a hardcourt, which can also be used for pickleball and handball.



Rendering: New grass soccer fields



Rendering: BMX Pump Track



Your Name as a Landmark

Skate Park #1: Park Course

Investment
\$500,000

Skate parks offer a safe environment for youth to practice their skills, promoting physical fitness and creativity in skateboarding and other wheeled sports.

Skate parks have been proven to improve mental health, build community ties, to help develop resilience in youth.

A park course typically includes traditional elements of skate parks, including bowls, ramps, quarter pipes, and bumps.

Skate Park #2: Street Course

Investment
\$150,000

A street park offers elements that one would typically find outside of a skate park, such as stairs, ledges, curbs, and handrails. Both Street and Park skateboarding disciplines are competitive forms of the sport, and were both featured in the 2024 Olympics.

Main Entrance / Existing Parking Lot

Investment
\$500,000

This will be one of two main entrances to the sports park, prominently featuring your name on all signage, maps, and parking passes, a benefit exclusive to parking lot and Tier 5 donors.

Main Entrance / New Parking Lot

Investment
\$500,000

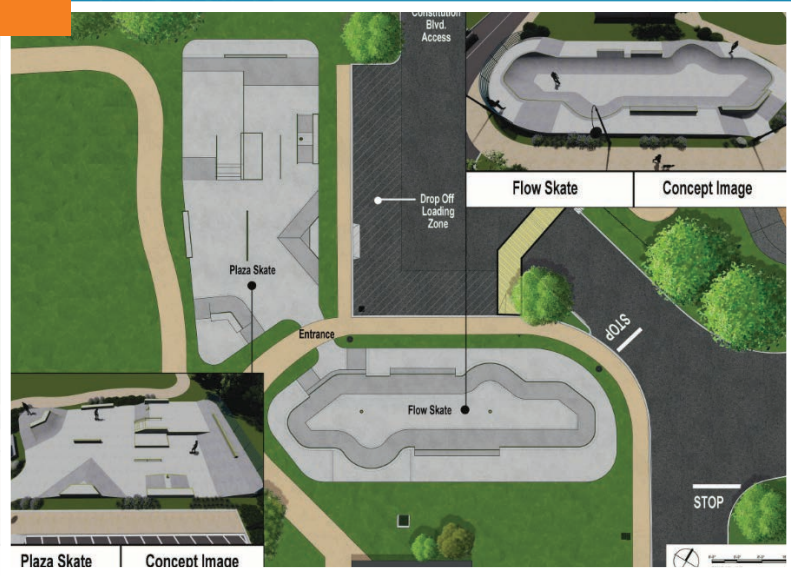
This will be one of two main entrances to the sports park, prominently featuring your name on all signage, maps, and parking passes, a benefit exclusive to parking lot and Tier 5 donors. Additionally, the new parking lot will include 30 electric vehicle (EV) charging stations.

Flag Pole SOLD

Investment
\$125,000



Rendering: Skate Park 1: Park Course and Skate Park 2: Street Course



Thank You to Our Supporters

Over \$1,000,000

California Endowment Fund
County of Monterey
David and Lucile Packard Foundation
Harden Foundation
Monterey Peninsula Foundation
Nancy Eccles and Homer M. Hayward
Family Foundation
State of California & Department
of Toxic Substances Control
Taylor Farms

\$100,000 - \$999,999

1st Capital Bank
Alco Water Services
Andrew and Phyllis D’Arrigo
Charitable Foundation
Central California Alliance for Health
Chevron
City of Salinas
Cumulative support from the community
prior to 2018
Monterey County Gives!
Sally Hughes Church Foundation
Scheid Family Wines

\$5,000 - \$99,999

Blue Zones Project - Monterey County
California Water Service Co.
Catherine Kobrinsky Evans & Leland Evans
Central Coast Youth Sports Organization
Coastal Tractor
Community Foundation for Monterey County
Home Depot Foundation
Kaiser Permanente and San Jose Earthquakes
Mary Jane Drummond Fund and George P. and Betty
Kendall Memorial Fund of the Community Foundation
for Monterey County
Monterey County Storm Relief Fund of the Community
Foundation for Monterey County
Pebble Beach Company Foundation
RDO Equipment Co.
Rotary Club of Salinas
San Jose Earthquakes
Yellow Brick Road Benefit Shop

Up to \$4,999

AG Land Trust
Alexis Diaz-Infante
Alfred Diaz-Infante, Trustee
Alvarez Technology Group
BFS Landscape Architects
Carissa Purnell
Central Coast ABA
Cesar Chavez Futbol Academy
Claudia Melendez
Clubes Unidos de Oaxaca S.M.P. Soccer
Creekbridge Mountain Mikes
Crumbl Salinas
Cuevas Tires

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Eric S. Johnsen Insurance Services
Felice Consulting Services
Frank and Jeanne Lopez
Frank’s Gardening Services
GIS Plumbing Inc.
Hartnell College
Hughart Roberts II Foots Got You Foundation
Ian and Allyson Jones
ISA In Studio Architecture, Inc.
Jonathan De Anda Hernandez
L.A. Hearne Company
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Lino and Teri Belli Family Fund of the Community
Foundation for Monterey County
Love Magnet
Luis Alejo
Manny González and Deb Fredell-González
Maricela Cruz
Montage Health
Monterey County Soccer League
Network for Good
One Realty
Pasta Mia
Patricia Fashing and Kurt Brux
Peartree+Belli Architects, Inc.
Precious Stone PR Inc.

Robin A. Seelye
Rodnick Farm LLC/ Kurt Gollnick and Janet Rodgers
Rosendo Frutas
Salinas Futbol Central
Salinas Valley Health
Saltillo Mexican Deli
Spectrum
SSB Construction
The Diaz-Infante Family Trust
The Don Chapin Company, Inc.
Whitson Engineers
Yellow Brick Road

Government Supporters

City of Salinas
County of Monterey
State of California

Are our goals for the Salinas sports complex expansion ambitious? Definitely. Can we achieve them? Yes—but **only with the help of everyone at every level.**



This case statement includes data, research, and findings from the following studies and publications. Further information and specific links are available upon request.

2022 Monterey County Community Health Needs Assessment	National Association of Realtors
American Association of Pediatrics	National Cancer Institute
American Heart Association	National Federation of State High School Associations
American Psychological Association	National Geographic
Aspen Institute	Neilsen
Business Wire	Nike
Centers for Disease Control and Prevention (CDC)	PR Newswire
Community Foundation for Monterey County	Proceedings of the National Academy of Sciences (PNAS)
Council on Environmental Quality	Project Play
Data Share Monterey County	Sports Travel Magazine
Dick’s Sporting Goods Foundation	Substance Abuse and Mental Health Services Administration (SAMHSA)
GRAY DI	The Centre for Social Justice
Harvard School of Public Health	The New York Times
IMPLAN	Trust for Public Land
International Journal of Environmental Research and Public Health	United States Census Bureau
International Osteoporosis Foundation	University of Michigan
KSBW	Women in Sport
Mayo Clinic	Women Win
Medium	Women’s Sports Foundation
Michigan State University	Zipdo Statistics

“

This is much more than soccer, it is about creating opportunities for our youth to learn about teamwork, about sportsmanship, about commitment, and it is certainly about putting more of our community’s youth and families on a pathway to success—and better physical and mental health, which is very important now more than ever. Sports have always been a critical vehicle to ensuring that we develop not just our next great athletes out of this region, but also our next great leaders.

*California State Assembly Speaker Robert Rivas
Spring 2023 Groundbreaking Ceremony for the
Salinas Regional Soccer Complex*

“

I am proud of the positive impact Salinas Regional Soccer Complex is having. Our initiatives foster wellness and community unity, creating opportunities for individuals of all ages and backgrounds to come together, grow, and thrive.

*Jonathan De Anda, Salinas Regional
Soccer Complex General Manager*

“

The nature of soccer game play is family attendance, drawing thousands of people across generations. This habitual gathering builds family and community bonds in an atmosphere which is safe, supportive, and healthy. The soccer complex is for the community, but also by the community: It is a private non-profit whose leadership, staff, contractors, leagues, teams, players and their families are entirely local. We like to say “Más Que Fútbol” meaning that soccer is the draw, but community benefits are limitless. The impact to fitness and soccer skills is enhanced by pathways to education and employment.

I am very proud of our progress, particularly in curing the historic shortfall in access for women and girls. I’m especially inspired to see the new generation of leaders step up.

*Catherine Kobrinsky Evans, Board of Directors,
Vice President*

Salinas Regional Soccer Complex

1440 Constitution Blvd, Salinas, CA 93905

Learn more at SalinasSoccer.org



“

An investment in the Salinas Regional Soccer Complex is an investment in our community's future.

*Kurt Gollnick, Board of Directors,
President*