



**Dominican Hospital
Foundation**

A Dignity Health Member

Holidays d'Eleganz

Spotlight your company at the Holidays d'Eleganz GALA*

Partnership for Patient Care

In Gratitude To Our Caring Dominican Community

November 23, 2019

Cocoanut Grove

400 Beach Street, Santa Cruz, CA 95060

**Please see inside for sponsorship details*



100% of This Year's Proceeds Benefit Patient Care.

The annual Holidays d'Eleganz Gala allows for exclusive company visibility while supporting great causes that help provide the best possible healthcare to Santa Cruz County. It brings together over 400 business leaders, healthcare practitioners, and many affluent community members in one space – making this event perfect for your company!

Support Our Community & Receive Amazing Benefits

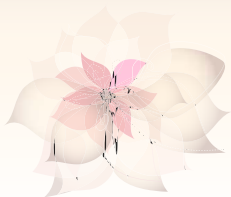
SATURDAY | NOVEMBER 23, 2019 | 5:00-11:00 PM

ELEGANT PARTY | HOSTED WINE & COCKTAILS | STROLLING DINNER

DELICIOUS DESSERT SPREAD | FAST PACED AUCTION

MUSICAL ENTERTAINMENT | HEARTBEAT LOUNGE AFTER-PARTY





SPONSOR BENEFITS AND RECOGNITION

	DIAMOND \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,250
HOLIDAYS d'ELEGANZ, NOVEMBER 23, 2019				
COMPLIMENTARY TICKETS TO GALA (\$185 VALUE EACH)	6	4	2	50% DISCOUNT ON TWO TICKETS
AD IN EVENT PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
LOGO ON EVENT WEBSITE	✓	✓	NAME LISTING	NAME LISTING
RECOGNITION IN THE HOLIDAYS D'ELEGANZ THANK YOU AD IN FOCUS ON WELLNESS MAGAZINE	✓	✓	✓	✓
RECOGNITION IN HOLIDAYS D'ELEGANZ THANK YOU AD IN SANTA CRUZ SENTINEL	✓	✓	✓	✓
LOGO ON PRESENTATION SCREEN DURING GALA	✓	✓	✓	
RECOGNITION BY EMCEE DURING GALA PRESENTATIONS	✓	✓		
LOGO ON TWO E-MAIL BLASTS	✓			
LOGO ON OVER 2,000 EVENT INVITATIONS	✓			
LOGO ON EVENT POSTERS, POSTED IN LOCAL BUSINESSES IN THE COMMUNITY, DOMINICAN HOSPITAL, AND DOWNTOWN	✓			
YEAR ROUND BENEFITS				
LISTING ON THE HOSPITAL DONOR WALL	✓	✓	✓	✓
INVITATION TO ANNUAL DONOR APPRECIATION EVENT	✓	✓	✓	✓
INVITATION TO PRIVATE SPONSORS RECEPTION WITH HOSPITAL PRESIDENT	✓			
ADS IN FOCUS ON WELLNESS MAGAZINE (SENT TO 90,000 HOUSEHOLDS 2X/YEAR)	1/2 PAGE			
LOGO ON MEDIA TILES IN THE FRONT LOBBY OF THE HOSPITAL	✓			
RECOGNITION BANNER, ROTATED THROUGHOUT THE HOSPITAL	✓			
LOGO ON THE FOUNDATION WEBSITE	✓			
RECOGNITION VIA SOCIAL MEDIA CHANNELS	✓			
RECOGNITION IN SPONSOR AD IN SANTA CRUZ SENTINEL	✓			
EVENT RECOGNITION				
Recognition varies per event and may include logo on invitation, banner stands, e-mail blasts, presentation screens, programs, and more.				
VARIOUS FOUNDATION AND HOSPITAL EVENTS				
RECOGNITION AT 3 WOMEN OF WELLNESS (WOW) EVENTS/YEAR	✓			
PHYSICIAN'S PTERON SOCIETY EVENTS, FALL AND SPRING	✓			
NEONATAL INTENSIVE CARE UNIT FAMILY REUNION, FALL	✓			
JON E. NADHERNY/CALCIANO MEMORIAL YOUTH SYMPOSIUM	✓			
WOMEN'S HEALTH FAIR, SPRING; SENIOR HEALTH FAIR, FALL	✓			
DOMINICAN HOSPITAL EMPLOYEE GIVING CAMPAIGN	✓			
TWO PHYSICIAN CME EVENTS (SPRING AND FALL)	✓			
ANNUAL DONOR APPRECIATION EVENT, FALL	✓			
PRESENTING SPONSORSHIP OPPORTUNITIES ARE AVAILABLE FOR \$30,000+ SPONSORS. Please call the Foundation at 831-462-7712 for more information.				

Join Our Current & Past Sponsors

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PRESENTED BY



DIAMOND SPONSORS



GOLD

Maureen Benito
Carol and Matt Lezin
Locatelli Moving and Storage
George and Harriet Mainis
Dr. Keith and Della McKenzie

SILVER

A Festive Affair
Allen Property Group, Inc.
Allied Landscaping Services
Anesthesia Medical Group Santa Cruz
Barbara & Co. Catering
Cain Sound & Video
Complete Mailing
EventScapes
KSCO
KT Mechanical, Inc.
Mpress Digital
Portside Pictures
Sonifi Health
Steve's Union 76 Service
The Stinnett Group, LLP
The Wedeen Hammer Group
at Morgan Stanley
Val's Plumbing and Heating, Inc.
Vituity

BRONZE

Associated Pathology Medical Group
Angelo and Beverly Grova
Las Animas Concrete
Dermatology Surgical and Medical Group
Julie and Bob Mazurek
Drs. Nanette Mickiewicz and Michael Ellison
OrthoNorCal
Santa Cruz Moving Services
Santa Cruz Signs
Shopper's Corner
S. Martinelli & Company
Soquel Nursery
Sunshine Villa
Triad Electric

HOLIDAYS D'ELEGANZ COMMITTEE

Rodney Terra, Chair
Annie Asche
Chris Maffia
Rochelle Nations
Michael Termini
Alla Zeltser

SUPPORTERS

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Ken and Velma Morena
Harvey and Judy Nickelson
Kevin Sanchez
Seghetti, Waxler, Castillo & Gonzalez, CPA
Jevon and Gary Todd
Dr. Jeff and Susan Williams

Presenting \$30,000 +
Diamond \$10,000-\$29,999
Gold \$5,000-\$9,999
Silver \$2,500-\$4,999
Bronze \$1,250-\$2,499
Supporter up to \$1,249

For More Information:

Dominican Hospital Foundation
1555 Soquel Drive, Santa Cruz, Ca 95065
(831) 462-7712

SUPPORTDOMINICAN.ORG

Alex Van Zanen at Alexandra.VanZanen@DignityHealth.org



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Sponsor Information

Company Name _____

(Preferred recognition name to be used in publications)

Contact Name _____ Title _____

Mailing Address _____

Phone _____ Email Address _____

SPONSORSHIP LEVELS:

☐ **Presenting (\$30,000)** ☐ **Diamond (\$10,000)** ☐ **Gold (\$5,000)** ☐ **Silver (\$2,500)** ☐ **Bronze (\$1,250)**

☐ I am not able to sponsor, but enclosed is my gift of \$ _____ ☐ I would like to donate a gift

Payment Method

Check one:

☐ Enclosed check for \$ _____

☐ Please send invoice. Reference company purchase order number: _____

☐ Credit-card Payment: Visa, Mastercard, Discover, or American Express (circle one)

Number _____

Expiration _____ / _____ Zip Code _____ Name on Card _____

Signature _____

Signature of Sponsor's Authorized Representative X _____ Date Signed: _____

Please complete, sign and mail to: Dominican Hospital Foundation, 1555 Soquel Drive, Santa Cruz, CA 95065

email: **Alexandra.VanZanen@DignityHealth.org** or online: **www.supportdominican.org**

For questions or more information please call (831) 462-7712

Federal Tax I.D. #94-2450442

LOGO & AD DEADLINES:

Respond early for your company to be included in event marketing and for priority seating.

Invitation Logo Deadline:

September 12, 2019

Program Ad/Logo Deadline:

October 24, 2019

Please send company logo and company ad to:

Alexandra.VanZanen@DignityHealth.org

SPECIFICATIONS FOR AD PLACEMENT:

Full-color, 300 DPI or higher, bleeds requested at 0.25"

Presenting : Full-page: 8.5"W x 11"H

Diamond: Full-page: 8.5"W x 5.5"H or 4.25"W x 11"H

Gold: Half-page: 8"W x 4"H

Silver: Quarter-page: 4"W x 4"H

To ensure print quality, low resolution files cannot be used.
Sponsor recognition will begin upon receipt of payment.